

Hello Anthony,

I am writing further to our conversation at the CBAA Conference in Adelaide last week regarding delivery of management and governance training to staff and volunteers in the community broadcasting sector.

You requested an indication of the number of people who were likely to receive management training through the National Training Fund, currently the only source of funding currently available for this purpose. The \$2.2 million (over four years) which makes up the Fund is less than a quarter of what the sector requested to cover training initiatives. Furthermore, the Government specified when allocating the money that it must cover broadcast and management training and give priority to training that targets rural and regional broadcasters, as well as those from ethnic and Indigenous communities and those delivering programs to people who have print disabilities.

As such the Fund has to meet a number of needs and over the period \$300k has been set aside specifically for management training delivery. A further estimated \$190k overall will be used for consultation and development of management training resources specifically for the sector. Resource development is expected to get underway in January 2007 and until that has progressed further we cannot provide accurate costings for delivery. Nevertheless, based on experience with delivery of broadcast and trainer training I estimate that no more than 350 people will be able to take part in short management or governance courses over the duration of the project. This is based on the assumption that each of those participants will only receive a partial qualification covering one or two topic areas out of 14 that will be offered overall (e.g. Financial Management, Revenue Raising, Volunteer and Staff Management, Strategic & Business Planning, Regulation and Compliance, Governance).

If you take into account that there are approximately 350 stations in the sector and allow for five people from each station to receive some level of training (e.g. three office bearers from each board and two staff or volunteers managers), this amounts to around 1,750 people. As such, the training fund is likely to only partially meet the management training needs of about 20% of the sector.

As you are probably aware a paper has been developed by the CBF which outlines the community broadcasting sector's funding requirements over a four year period from 2007/08. This paper includes provision of \$9 million for training initiatives, of which management training is a key aspect. I have attached that document and an overview for your reference. If you would like more information about my estimates or training needs, please do not hesitate to contact me.

Best regards,

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