

Submission 16

I noticed a article on the ABC news web site dealing with the slow takeup of digital TV by Australian households and I thought I would give you my feelings on the matter.

Firstly, I am married, aged 59 years and formerly employed as a programmer in Brisbane. Our annual family income is around \$18000

I think we would be fairly typical of low income older families in regards to our attitude to Digital TV.

We are very reluctant to go to Digital TV for several reasons.

1. We are quite happy with our current TV reception.
2. The proliferation of low budget "reality" TV programs do not enthuse us.
3. We did (when our daughter was living with us) try pay TV, but we did not think we were getting value for money - not interested in Sport or old movies.
4. The cost of Digital TV sets is too much.
5. The cost of set top boxes is still too high.
6. When we asked about the use of add on devices (such as VCR and DVD recorders), we seemed to get different, almost apposing advice from the various salespeople. This made me think, and I consider myself as having some technical savy, that the whole issue is fairly complex.
7. I have an internet connection and tend to get a fair bit of my information, weather, news and email through that medium. If after 2008, unless things drastically change, I would seriously consider just staying with my internet connection for News, weather and emails etc. and using the radio - probably much the same as I do now.

I am sending this to you, as I do not know how the surveys are done - we have never taken part in a survey.

Regards

Hubert Krenske