

Submission 22

Dear Committee,

I am writing to in regards of why Digital TV has not taken in great numbers.

I have a few suggestions as follows:

- * Let the stations multicast
- * put exclusive content only on the digital channels (like certain sport OR Movies, even series)
- * put ad-free movies on the digital channels.
- * Make the ABC have an EPG (electronic programme guide)

By encouraging people to have digital, make it must have, and people will take to it like ducks to water!