

Submission No. 37

The Secretary
Standing Committee on Communications, Information Technology and the Arts
House of Representatives
Parliament House
Canberra ACT 2600

Dear Sirs

Thank you for your invitation to submit our views in this regard.

In brief, the public will not adopt Digital TV until there are compelling reasons to do so.

The current restrictions on the transmission of extra digital content is the main issue that needs to be quickly addressed.

Relax the restrictions and allow the networks to transmit extra "digital only" channels and you will give the consumer a compelling reason to change.

Lifting restrictions on the provision of data casting and information services will also add to the appeal.

Regards
David Porter