

Submission 8

Introduction

I'm assuming the purpose of the inquiry is to increase the takeup rate. I suspect we are rather typical. There seems to be no rush to change over. After all we have a few more years ! And there is nothing new on DTV that excites us.

Background

We have no STB's in our home. Recently one vendor had STB for \$99. Which is nearing the right price point.

In our household we have three TV's and two VCR's. That means we need five STB's. So it would cost us \$500 just to get FTA DTV. That will not be happening while we have FTA analogue TV reception.

Suggestions

The solutions are really quite simple. Just improve availability. If they have DTV tuners, they will use them.

1. Mandate all STB's to have dual tuner outputs (one for TV, one for VCR). From July 2005.
- 2 . Mandate digital tuners in all TV's. From January 2006.
(Bonus: Auto setup could be programmed to try DTV first, then revert to analogue where DTV signal is poor.)

All of which should be well within your powers.

Regards, Paul Swift