

Parliamentary Paper
No. 4/1977

The Parliament of the
Commonwealth of Australia

HOUSE OF REPRESENTATIVES
SELECT COMMITTEE
ON TOURISM

Report

Being a report that the Committee has
been unable to complete its Inquiry

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ordered to be printed 24 February 1977*

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Personnel of the Committee

MR R. N. BONNETT, M.P., *Chairman*

THE HON. F. E. STEWART, M.P., *Deputy Chairman*

MR B. COHEN, M.P.

MR D. F. JULL, M.P.

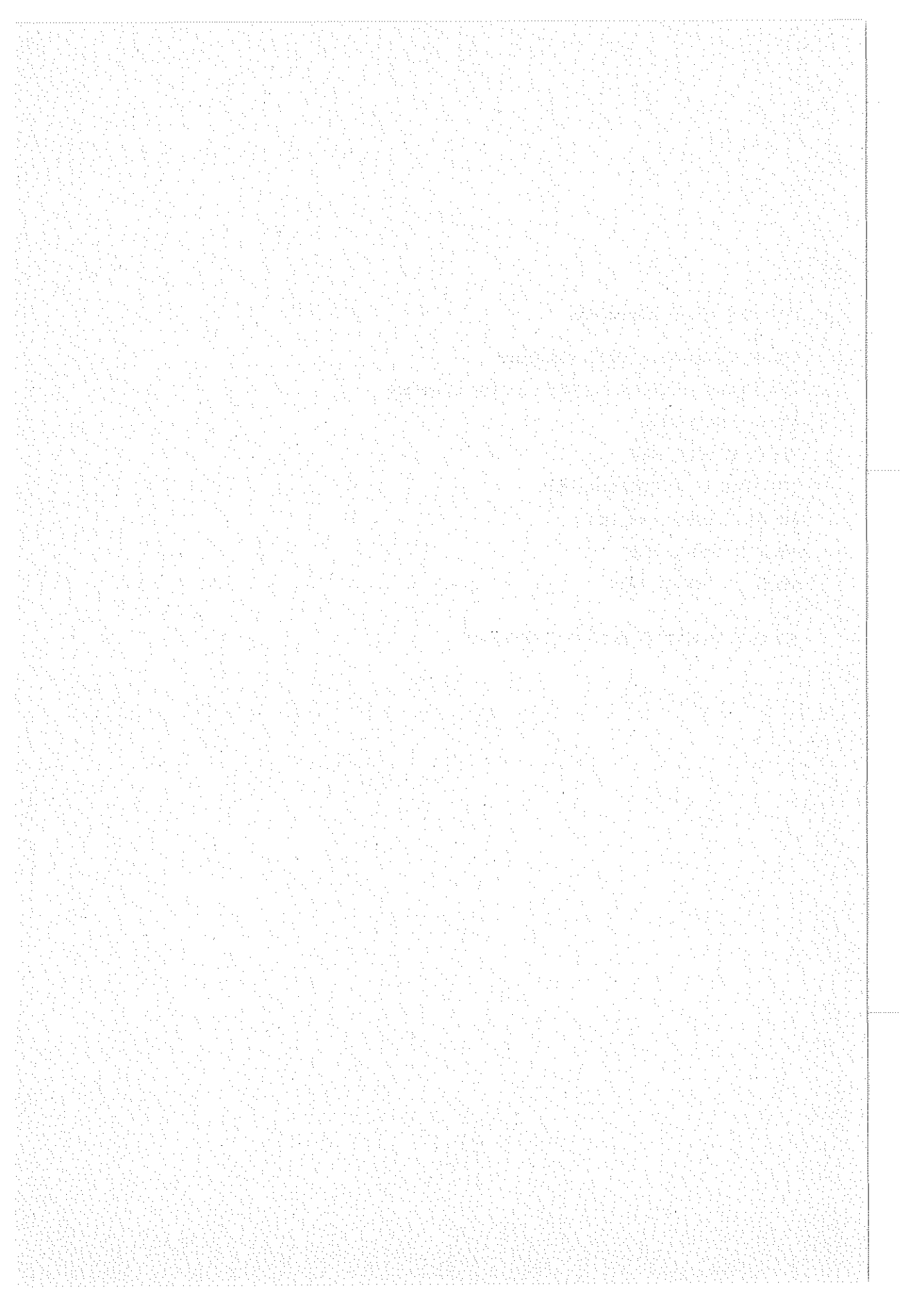
THE HON. I. L. ROBINSON, M.P.

MR M. E. SAINSBURY, M.P.

MR J. R. SHORT, M.P.

MR M. J. YOUNG, M.P.

MR P. F. BERGIN, *Clerk to the Committee*



REPORT FROM THE HOUSE OF REPRESENTATIVES
SELECT COMMITTEE ON TOURISM

1. On 1 December 1976, the Committee was appointed by Resolution of the House of Representatives to:

- (a) examine the significance and potential of tourism in the Australian economy and whether it has special features in comparison with other industries, with particular reference to its effects on:
 - (i) employment,
 - (ii) balance of payments aspects,
 - (iii) the community's knowledge of Australia and the Australian heritage,
 - (iv) community health and welfare, and
 - (v) regional development and decentralisation;
- (b) identify the short and long term issues facing the industry in Australia;
- (c) examine the importance of the various modes of transport in the development of tourism to and within Australia;
- (d) examine the roles and responsibilities of the Commonwealth, State and local governments and the industry in relation to the development and promotion of tourism;
- (e) assess the adequacy and the availability of statistical and other information relating to tourism, and
- (f) report on its investigations into these matters and to recommend action that might be taken by the Commonwealth Government or by the Commonwealth Government in co-operation with State and local governments and the tourist industry to alleviate any problems identified by the Committee during the course of its investigations.

2. The Committee held its first meeting on 8 December 1976 and since then has met on five occasions which were for public hearings. The Committee has heard evidence from 32 persons representing 15 organisations, taken almost 1300 pages of evidence and received many exhibits. The Committee has also conducted four inspections.

3. The Committee has received submissions from 93 organisations and a further 28 organisations have indicated their intention of making a submission to the Committee.

4. The submissions received so far cover a wide range of issues and the problems facing the tourism industry are many and varied. Before any considered recommendations can be made it will be necessary for the Committee to conduct an extensive probing inquiry.

5. It is recommended that the Committee be reconstituted after the prorogation of the Parliament. It is further recommended that the Parliament give the new Committee power to consider and make use of the records of the present Committee.

6. It is further recommended that the Parliament give the new Committee power to bring up an interim report. The present Committee is empowered to report as soon as possible. The Committee considers there are certain issues on which it may wish to make recommendations before it has completed its final report. Accordingly it has recommended that the new Committee be given the power to report from time to time.

R. N. BONNETT

Chairman

LIST OF WITNESSES

APPLETON, MR K. W., Planning Services Manager, Qantas Airways Limited

ARMITAGE, MISS A., Head of Division, Travel and Tourism, School of Business and Administrative Studies, Sydney Technical College, New South Wales Department of Technical and Further Education

BRENNAN, MR W. L., Acting Director, New South Wales Department of Tourism

COOKE, MR A. F., Assistant Commercial Manager (Sales Promotion), Australian National Line

COX, MR K. F., Honorary Treasurer and Chairman, Melbourne Cup Carnival Committee, Victoria Racing Club

CROFTS, MR R. S., Acting Director of Tourism, Division of Tourism, Victorian Department of State Development

DOWNES, MR J. G., Tourist Promotion Officer, Central Highlands Regional Tourist Authority

DYSON, MR T. S., Director, Travel Industry Section, Tourist Industry Branch, Department of Industry and Commerce

ELLIS, MR N. N., First Assistant Secretary, Tertiary Industry Division, Department of Industry and Commerce

ELTON-MONTRUIN, MR E. C. J., Manager, Market Analysis, Ansett Airlines of Australia

EVANS, MR W., Investigating Accountant, New South Wales Department of Decentralisation and Development

GLUYAS, MR B. A., General Marketing Manager, Ansett Airlines of Australia

GREENWAY, MR C. A., Chairman, Australian Tourist Commission

HOLDEN, MRS A., Director, Market Development, Australian Tourist Commission

KENNARD, MR D. N., Executive Director, Ballarat Historical Park Association

KING, MR R. L., Managing Director, Greyhound Travel Centre

KING, MR W. F. S., Managing Director, Bill King's Northern Safaris

MADDEN, MR K. M. J., National Secretary, Youth Hostels Association of Australia

MALONEY, MR B. J., Director, Projects Section, Tourist Industry Branch, Department of Industry and Commerce

MCDONALD, MR D. A., General Manager, Australian Tourist Commission

MCMAHON, MR G. J., Finance Manager and Controller, Ansett Airlines of Australia

MUNGOVERN, MR B. A., Acting Deputy Director, New South Wales Department of Tourism

PALMER, MR B. R., General Manager, Trans-Australia Airlines

PORTER, MR B. W., Planning Superintendent, Trans-Australia Airlines

REEVE, MR E. J., Director, Accommodation Industry Section, Tourist Industry Branch, Department of Industry and Commerce

REIDER, MR L. G., Senior Officer, Research, New South Wales Department of Tourism

RICHARDSON, MR J. I., Acting Assistant General Manager, Australian Tourist Commission

RYAL, MR K. R., Managing Director, Kryal Castle Pty Ltd

STROUD, MR L. G., Assistant Secretary, Tourist Industry Branch, Department of Industry and Commerce

WARD, MR J. F., Market Development and Systems Director, Qantas Airways Limited

WIERZBICKI, MR J., Marketing Services Manager, New South Wales Public Transport Commission

WILLIS, MR R. B., Secretary, Youth Hostels Association of New South Wales